

PICKUPS



**GMC**

# PICKUPS

- WIDESIDE
- FENDERSIDE
- TWO-DOOR CAB & CHASSIS

- BONUS CAB WIDESIDE
- CREW CAB WIDESIDE
- FOUR-DOOR CAB & CHASSIS

- AVAILABLE IN TWO-WHEEL-  
AND FOUR-WHEEL-  
DRIVE MODELS





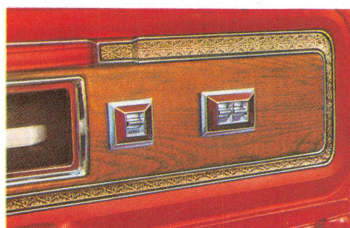
Series 1500 Sierra Classic Wideside Pickup

GMC Pickups keep on adding to the number of satisfied owners who use them for personal transportation and then take off for campsites, job sites and cross-country just to see the sights. That's because GMC Pickups do more than a good job.

Inside each cab you can find interiors and available trim the envy of most any car. They're comfortable and meant to be for hours behind an available tilt steering wheel. This year GMC has added more people-pleasing features that include an available intermittent operation windshield wiper system, power door locks and windows for two-door models and an inside hood latch release to an already impressive list of standard and available features. Add to this redesigned door trim panels with integral armrests, a newly-styled, corrosion-resistant grille with soft Gray paint treatment for headlight bezels and a selection of 15 solid colors. There are 41 available regular two-tone

combinations plus 41 available special two-tone combinations and 41 available deluxe two-tone combinations for Wideside models.

We have gone and written finish to the idea that a pickup is just a truck. GMC Pickups are practical with brawny standard independent front suspension on 2-wheel-drive models and big leaf rear springs for sturdy hauling power.



Available power windows and door locks

All models feature a standard High Energy Ignition system that delivers a hot spark for quick starts. Recommended service intervals between tune-ups and plug life were extended over models with conventional systems. GMC offers a standard In-Line six in

its Pickups; V8's are available along with a wide range of drivelines and ratios for your way of getting where you're going. New one-ton four-wheel-drive models are avail-

## NEW EXTERIOR DECOR PACKAGE

For '77 GMC introduces the new available ZY5 Exterior



Wideside Pickup  
With ZY5 Package

able too, so many in fact that they're covered in a separate catalog that your dealer can supply. GMC Pickups have the basics, the brawn and the beauty. Find out why you're more than likely going to be another proud GMC owner. GMC's do a lot; look good doing it!

Decor Package that lets you order your Wideside Pickup from the factory in new two-tone exterior paint schemes with color-coordinated hood stripes and a bright metal stand-up hood emblem. Your dealer can furnish you with all the information about the available ZY5 decor package.





Series 1500 Sierra Grande Fenderside Pickup



Series 1500 Sierra Grande Wideside Pickup

# GMC PICKUPS— doing more than a good job!



And there is more you can add to please yourself in a Wideside or Fenderside Pickup. Available newly-styled full wheel covers in bright stainless-steel give a spoked wheel appearance to C-1500 and K-1500 Series models. New PA6 spoke-type white painted wheels and 10-15B white lettered tires are also available for C-1500 and K-1500 Series models. Bright chromed bumpers and deluxe chromed bumpers are available, as well as a rear step type bumper with provision for a trailer hitch ball. Your GMC dealer will be pleased to give you all the details on the full line of GMC Pickups. There's one available that can be equipped the way you want it. Ask him!

## GMC WIDESIDE MODELS

GMC offers a selection of two-door and four-door body styles including our most popular model, the Wideside. Handsome Wideside models feature rigid, double-walled construction cargo box sidewalls, tailgate, two-door cab roof and cab upper back

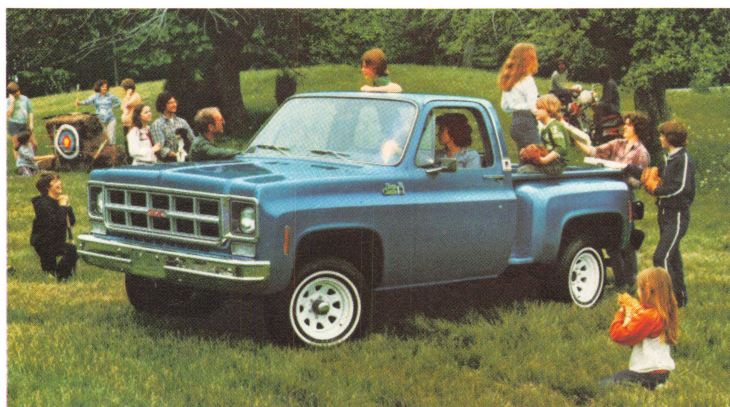
panels. Standard sound insulation is sandwiched between the two steel roof panels during cab construction. Cargo boxes are available in 6½- and 8-foot lengths with standard ribbed steel floor for easy slide-on loading. A wood floor is also available for the 8-foot box. The quick-release tailgate accommodates long loads and its removable feature facilitates easy camper body installation. Rear dual wheels are available on 3500 Series models to haul those big loads. Wideside models are available in half-, three-quarter- and one-ton models. Reliable 250 CID or 292 CID In-Line sixes are standard depending on model. Three-speed manual transmission is standard on half- and three-quarter-ton models. A four-speed manual is standard on one-ton models. A broad selection of available engines and driveline combinations help tailor a GMC to your particular requirement.

Wideside models are available in four trim levels: Sierra (Standard), Sierra Grande, High Sierra and Sierra Classic.

## FENDERSIDE MODELS

GMC Fenderside models with rigid, double-wall cab construction feature side steps located between the rear fender and cab back that permit easy side loading and cargo handling for both work or recreation. Available 6½- and 8-foot cargo boxes are equipped with standard wood floors that provide good footing for livestock and permit nail-downs to help prevent cargo shifting.

Smooth interior walls are ideal for many applications. 50" x 98" box easily accommodates a 4' x 8' sheet of plywood with the tailgate closed. Seven flush steel skid strips hold the wood floor in place yet allow for expansion with changes in temperature and humidity. A tight-fitting tailgate helps keep bulk loads in the box. Reinforced stake pockets, for the addition of stake racks, are standard.



Series 1500 Sierra Classic Four-Wheel-Drive Fenderside Pickup

## FOUR-WHEEL-DRIVE

GMC offers greater versatility than before with new one-ton four-wheel-drive models including Wideside Pickups with off-road capability and up to 10,000 lbs. GVW rating with available dual rear wheels. K-3500 one-ton models are equipped with standard power steering, heavy-duty power brakes, four-speed manual transmission and other heavy-duty components. Four-wheel-drive is also available on half-

and three-quarter-ton Wideside and Fenderside models. Full-Time four-wheel-drive, standard on four-wheel-drive models with available automatic transmission, delivers constant, balanced driving power to all four wheels. Four-wheel-drive models with manual transmissions have conventional four-wheel-drive with standard front locking hubs. See the GMC Four-Wheel-Drive Brochure for full details.





## more GMC value and brawn

### BONUS/CREW CABS

With Bonus Cab and Crew Cab Pickups you can carry people, haul cargo, tow a trailer or do all three. Choose between roomy, in-cab seating for six with Crew Cab models or front seating for three and big, 56-cubic-foot, lockable interior cargo space offered by Bonus Cab models. Both models offer the convenience of four doors with roll-down glass. A standard 8-foot Wideside cargo box provides 74.3 cubic feet of load space.

Available three-quarter- and one-ton models offer a broad range of available driveline combinations. New one-ton model with conventional or Full-Time four-wheel-drive offers you on/off-road capability and with available dual rear wheels provides for a GVWR up to 10,000 lbs.

The reliable 292 CID In-Line six is standard power. A 350 V8, 4-bbl., is available for all models. The 400 CID V8 is available on four-wheel-drive models and an available 454 CID V8, 4-bbl., on conventional two-wheel-drive models.

Standard transmission is either

a three-speed or four-speed manual depending on model. Automatic transmissions are available in 2500 and 3500 Series Bonus and Crew Cab Pickups and feature a tough 7,500-lb. capacity rear axle. Bonus and Crew Cab models have available luxurious interior comfort and convenience features plus their big cargo and payload capacity.

Crew and Bonus Cab interiors are available in standard Sierra or available Sierra Grande and Sierra Classic trims. Sierra Classic interiors are available in custom all-vinyl bench seat trim or ribbed pattern custom velour cloth and vinyl as

shown below. Available equipment includes: insulated headliner, bright full-length front door sill scuff plates, molded plastic door trim panels with carpet trim and simulated wood-grain inserts plus door closing assist straps and vinyl storage pockets on front door trim panels; full front and rear cut-pile carpeting (except Bonus Cab rear compartment); full gauges with simulated wood-grain trim; and extensive sound suppression materials.

Crew Cab models feature two full-width, foam-padded bench seats for six-passenger seating comfort. Available forward

folding rear seat back provides access to out-of-sight storage space behind the rear seat.

Bonus Cab models offer the same interior features as Crew Cab models and front seating for three. The rear compartment provides you with a lockable interior cargo capacity of nearly 56 cubic feet. Four-door convenience provides easy loading and unloading with access from both sides.

Bonus and Crew Cab models also offer available comfort and convenience equipment including air conditioning, power steering, AM and AM/FM radios. Comfortilt steering

Sierra Classic Crew Cab interior below



Sierra Classic Bonus Cab rear interior below







ABOVE: K-3500 Series with utility body.  
BELOW: C-3500 Cab & Chassis model.

Series 3500 Cab & Chassis model with stake body.



wheel and more. Check out the value of Bonus Cab and Crew Cab Pickups . . . they're at your GMC dealer.

### CAB & CHASSIS MODELS

GMC offers a wide selection of two-door and four-door Cab & Chassis models that readily adapt to light commercial van bodies and other special bodies for delivery, construction and general utility applications. Factory-installed stake and platform bodies are available in eight- and nine-foot lengths. Platforms are constructed of kiln-dried, sealed floor boards held in place by flush steel skid strips that hold boards securely in place, yet permit expansion. A round-cornered steel body rubrail offers protection in close loading situations.

One-half-, three-quarter- and one-ton models are featured with a choice of two- or four-wheel-drive. Four-wheel-drive models with available automatic transmission feature Full-Time four-wheel-drive that lets you enjoy positive traction and balanced drive power at all times. For full details and four-wheel-drive model availability, including

the new K-3500 models, see the Four-Wheel-Drive Brochure.

Cab & Chassis models are available in Bonus and Crew Cab bodies for extra passenger carrying capability and big in-cab lockable cargo space. Available dual rear wheels, 7,500-lb. capacity rear axle and selected heavy-duty components offer a GVW rating of 10,000 lbs. Cab & Chassis models come with standard 250 CID or 292 CID In-Line six cylinder engines depending on

model. 350 CID V8, 400 CID V8 and 454 CID V8 engines are available depending on model. See your dealer for details.

Half- and three-quarter-ton models have a standard three-speed, column-mounted manual transmission. A four-speed, floor-mounted manual is standard on one-ton models. Available interior trim levels offer color-keyed carpeting, ribbed pattern velour cloth and vinyl seat trim, molded plastic headliner with insulated backing

and vinyl storage pockets on door trim panels. Available power assist and comfort and convenience equipment includes: full instruments; power steering and Comfortilt steering wheel; AM and AM/FM radios, automatic transmission, speed and cruise control and air conditioning with in-dash directional vents.

A GMC Cab & Chassis model fitted to serve your requirements can help you solve many transportation problems.

MODEL	NOMINAL RATING AND TYPE	CAB STYLE	WHEELBASE IN.	INTERIOR MAX. LENGTH, IN.	OVERALL LENGTH, IN.	TAILGATE HEIGHT, IN.	WIDTH BETWEEN WHEEL HOUSINGS, IN.	MAX. INSIDE WIDTH AT FLOOR, IN.
<b>WIDESIDE</b>								
TC-10703 TK-10703	1/2-Ton, 2-Wheel 1/2-Ton, 4-Wheel	Conv.	117.50	78.25	191.5 192.1	19.25	50	72
TC-10903 TK-10903 TC-20903 TK-20903 TC-30903 TK-30903	1/2-Ton, 2-Wheel 1/2-Ton, 4-Wheel 1/2-Ton, 2-Wheel 3/4-Ton, 4-Wheel 1-Ton, 2-Wheel 1-Ton, 4-Wheel	Conv. Conv. Conv. Conv. Conv. Conv.	131.50	98	211.4 212.1 211.4 212.1 211.4 211.4	19.25	50	72
TC-20943+AS3 TC-30943+AS3 TK-30943+AS3	3/4-Ton, 2-Wheel 1-Ton, 2-Wheel 1-Ton, 4-Wheel	Crew Crew Crew	164.50	98	244.4	19.25	50	72
TC-20943 TC-30943 TK-30943	3/4-Ton, 2-Wheel 1-Ton, 2-Wheel 1-Ton, 4-Wheel	Bonus Bonus Bonus	164.50	98	244.4	19.25	50	72
<b>FENDERSIDE</b>								
TC-10703 TK-10703	1/2-Ton, 2-Wheel 1/2-Ton, 2-Wheel	Conv. Conv.	117.50	78.50	190.7 191.3	17.50	50	50
TC-10903 TK-10903 TC-20903 TK-20903 TC-30903	1/2-Ton, 2-Wheel 1/2-Ton, 4-Wheel 1/2-Ton, 2-Wheel 3/4-Ton, 4-Wheel 1-Ton, 2-Wheel	Conv. Conv. Conv. Conv. Conv.	131.50	98.25	210.6 211.2 210.6 211.2 210.6	17.50	50	50



# value packed GMC CHASSIS...a

Take a close look at what we have to offer. We build a cab that is roomy and comfortable; offers a wide selection of interior trims, but there's a lot that can't be seen so readily. Consider these features:

① Cabs are double-walled in critical areas for structural rigidity and to help control body noise and temperature. Outside cab back panel and inner back panel are welded together to contribute to overall structural rigidity. Large generous panels are used in many areas, including front-end sheet metal, that contribute to overall structural rigidity and help minimize the number of rust-attracting seams. ② Doors are constructed with one-piece inner and outer steel panels welded together for a rigid structure. One-piece front door frame stampings, an integral part of the cab structure, helps provide a good fit, alignment and sealing. The one-piece construction allows for a minimum of seams and joints that could warp and leak. Door outer panels are fabricated of precoated steel for added corrosion resistance.

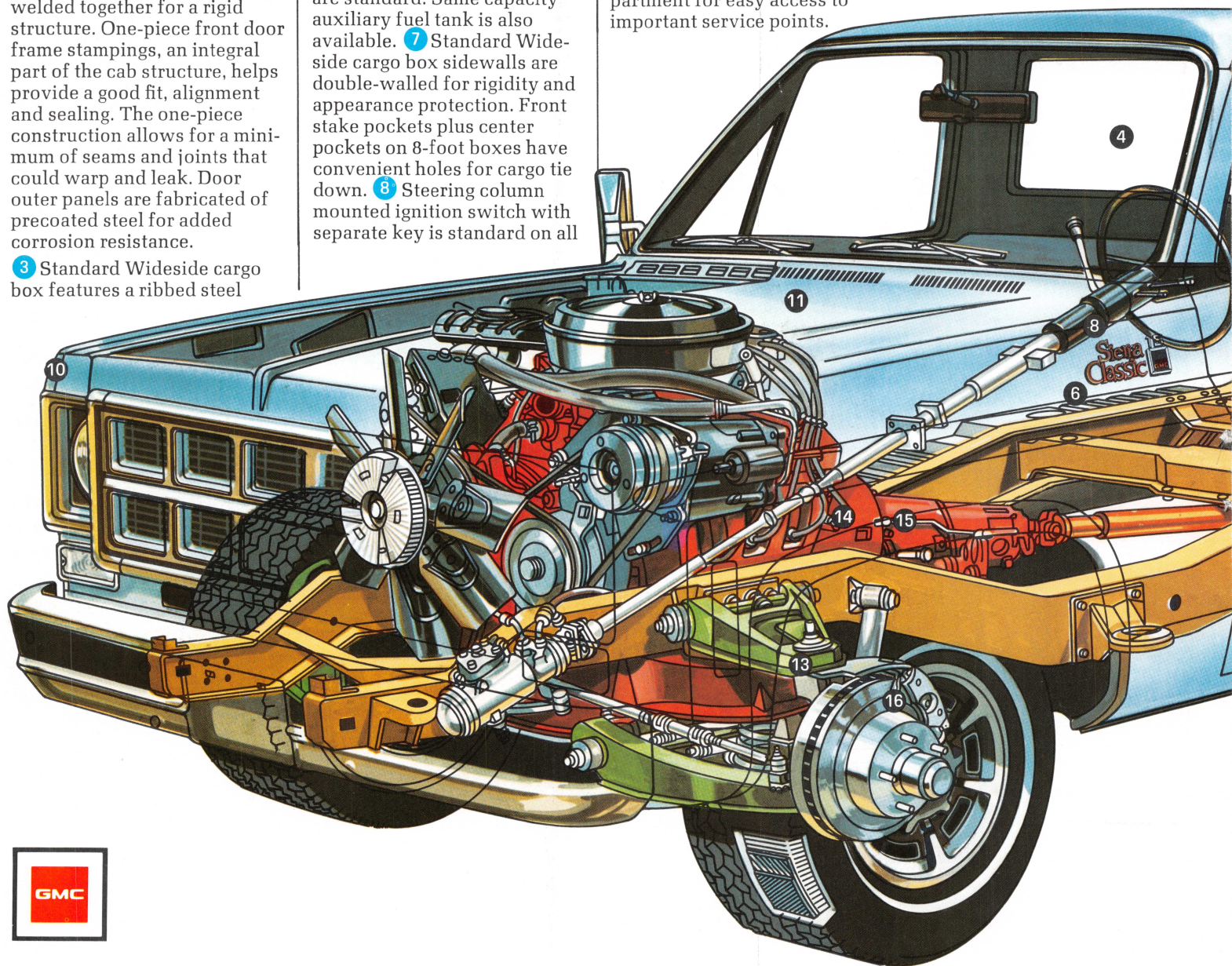
③ Standard Wideside cargo box features a ribbed steel

floor for slide loading. Fender-side cargo box features a standard wood floor with steel slide strips. Hardwood floor also available in 8-foot Wide-side body. ④ Total glass area of two-door models including side and rear windows is 3,329 square inches. Helps provide impressive visibility. Tinted glass is also available. ⑤ Pickup boxes are Electro-Dip primed for corrosion resistance. The pickup box steel floor, sidewalls, front panel and tailgate assembly are totally immersed in an electrostatically-charged primer for thorough primer coverage. ⑥ Sixteen gallon (1500 Series) and twenty-gallon (2500-3500 Series) side-mounted fuel tanks are standard. Same capacity auxiliary fuel tank is also available. ⑦ Standard Wide-side cargo box sidewalls are double-walled for rigidity and appearance protection. Front stake pockets plus center pockets on 8-foot boxes have convenient holes for cargo tie down. ⑧ Steering column mounted ignition switch with separate key is standard on all

models and incorporates a steering column and transmission interlock on models with available automatic transmission. ⑨ Salisbury-type rear axles are standard. Design advantages include use of a large ring gear, roller bearings and a wide range of available ratios. Limited slip differentials are also available. ⑩ Front fenders are of double-walled construction for front-end sheet metal rigidity. Inner surfaces are treated with a zinc-rich primer coat before finish primer to help resist corrosion. Separate front wheel housing helps to isolate engine compartment from road splash and flying rocks. ⑪ Double-walled hood is rigid and permits a wide-open engine compartment for easy access to important service points.

⑫ Staggered rear shock absorbers help to reduce braking hop and power thrusts. Heavy-duty rear shock absorbers are available; standard on one-ton two-wheel drive models. Standard two-stage multi-leaf spring rear suspension contributes to a stable ride. Vari-Rate design provides a soft ride when lightly loaded, firm support when full. Available heavy-duty suspensions are available on most models.

⑬ Standard independent front suspension on two-wheel-drive models features rubber bushings for inner pivots of the control arms on half-ton models to help soak up road shock; threaded steel bushings are standard on three-quarter-

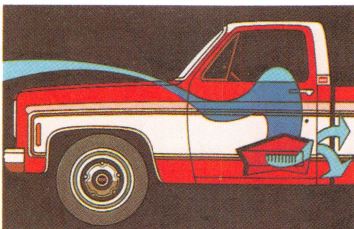




# good return on your investment

and one-ton models. **14** Eleven-inch-diameter, 124-sq.-in. clutch is standard on all C/K models powered with In-Line six cylinder engines. Eleven-inch clutches are also standard with all 2-bbl., V8 powered models and on 4-bbl., V8 models under 6000 lbs. GVW; 12-inch-diameter clutches are included with all 4-bbl., V8 powered models that are over 6000 lbs. GVW. **15** Three-speed, fully-synchronized manual transmissions with column-mounted controls are standard on all 1500 and 2500 Series models (except 2500 Series Bonus Cabs). A four-speed manual transmission with floor-mounted control is standard on all 3500 Series

models and 2500 Series Bonus Cabs. Turbo Hydra-matic transmissions are available on all light-duty models. **16** Front disc and rear drum brakes are standard. Front disc brake lining wear sensors on most models give an audible warning when brake linings need replacing. Rear drum brakes are air-finned cast iron for heat dissipation and cooling.

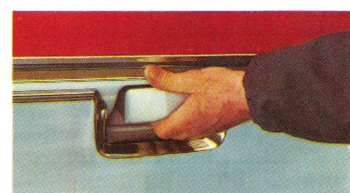


Full-Time power ventilation is standard and operates on air drawn through a large cowl-integrated plenum chamber. With ignition on, outside air is routed through the cab for driver and passenger comfort exiting through door-mounted

valves that also provide pressure relief when doors are closed with windows up. Big wide brake and accelerator pedals provide good contact.



Standard hydraulic brakes with dual master cylinder are self-adjusting and computer load-matched to GVWR rating. Power brakes are available for 1500 Series models, and standard on all other models. Heavy-duty power brakes are standard on all Crew and Bonus Cab models and on K-3500 one-ton, four-wheel-drive models. See your GMC dealer for literature on four-wheel-drive models.

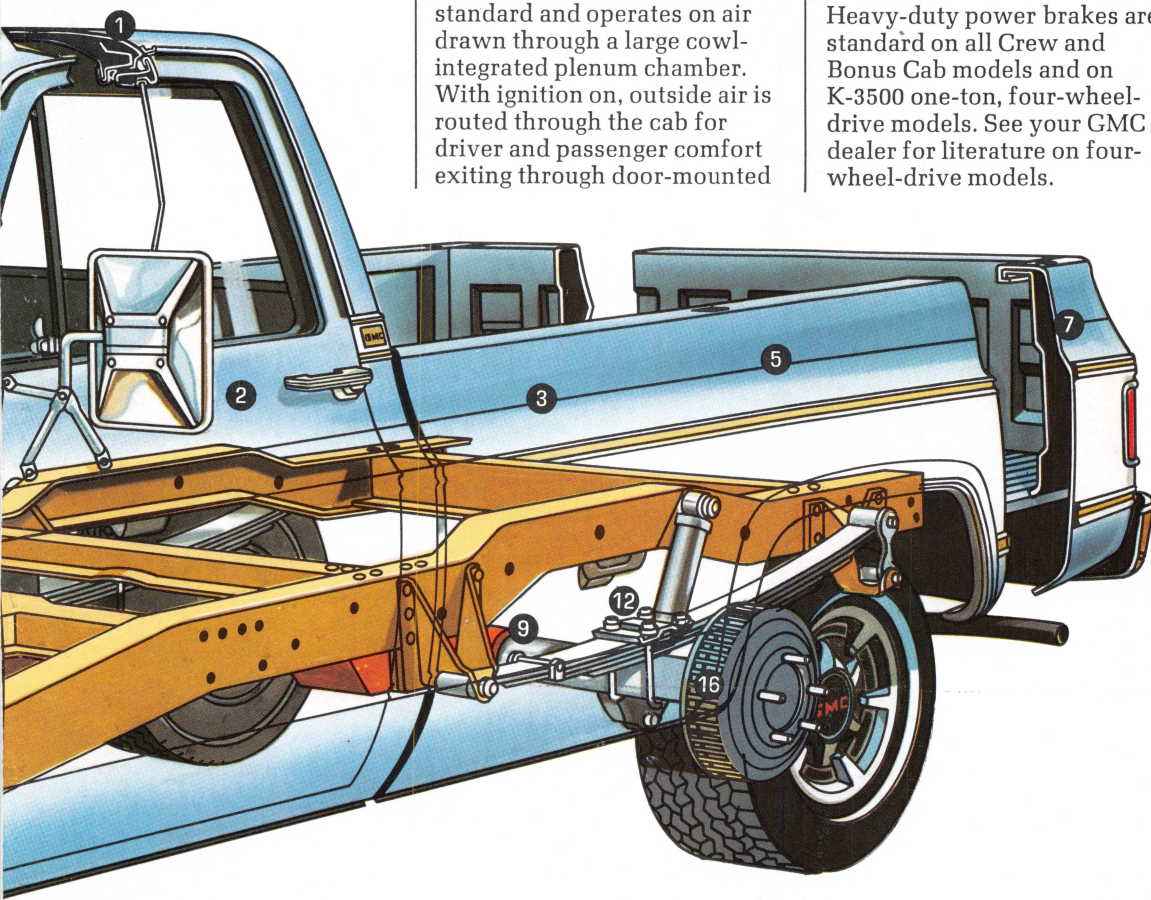


One-hand tailgate latch operation is standard on Wideside Pickups. Latching mechanism is protected by the tailgate's double steel panel construction.

GMC Pickups help protect your truck investment dollar. Here's how: Corrosion-resistant, precoated steel is used for side door outer panels, rear rocker panels of four-door models and the windshield frame and plenum panel assembly. Then protective coatings are used for certain body areas, inner surfaces of front fender panels and outer front surface of the radiator support. Before priming, all parts are thoroughly cleaned and dried. All parts are primed and the pickup box side panels, front panel, steel floor and tailgate of the Wideside models are submerged in an electro-charged primer paint solution to completely coat all surfaces. Then sealing compounds are applied to various joints. After, a durable coat of acrylic enamel is applied as a finish coat. And in certain areas an aluminum wax preservative is applied for added protection.



Wideside Pickup models feature large wraparound taillights that operate as rear running lights, back-up lights and side marker lights and reflectors. Taillights for Fenderside and Cab & Chassis models also combine the rear running light and back-up light functions. Both have Lexan® lenses for good durability.



Wideside Pickup tailgate accommodates overhang loads. Steel straps support the load but unfasten easily as part of a fast, four-step operation that removes the entire tailgate for commercial or camper application.



# GMC PICKUP comfort



Available Sierra Classic Trim, YE9

Hours behind the wheel on the way to any destination should be comfortable. GMC builds its cabs with that in mind. A standard insulation pad is sandwiched between two layers of steel in the two-door cab roof to help control noise and temperature. For convenience there's a new selection of available equipment, plus new colors, fabrics,

and decors crafted to GMC standards. The opulence is so unexpected, you'll wonder how they found their way into a down-to-earth truck. Review the choices available before you make your selection. You'll be happy about the time spent deciding on the trim that suits your needs, suits your style in a GMC Pickup.



Available High Sierra Trim, Z84

## TILTING SEAT BACKS

Tilting seat backs are included in all trim packages, Z62, Z84 and YE9 and are available in base conventional and Crew Cab models for private storage behind the conventional model front seat and Crew Cab model rear seat. Easy-to-operate latches permit the seat back to be folded forward for quick access to the items you want out of sight. Ideal for the clutter in a cab on long trips. For neatniks any time.

## SIERRA CLASSIC INTERIOR (RPO YE9) TWO-DOOR CABS AND PICKUPS

The Sierra Classic interior includes all of the items offered in the High Sierra interior described at the right plus the following additions or substitutions: full door trim panels with simulated chestnut appearance wood-grained applique, carpet trim, storage pockets and door closing assist straps; simulated chestnut appearance wood-grained vinyl trim on instrument cluster; full

instrumentation including voltmeter, oil pressure and coolant temperature; bright lower body side moldings, bright wheel opening moldings and bright brush-finished tailgate applique for Wideside models. Special cowl side panels are provided as well as a Sierra Classic nameplate on the instrument panel.

Sierra Classic interiors are available in either custom cloth and vinyl or custom vinyl-trimmed, deep-foamed bench seat in Blue, Green, Buckskin, Red or Mandarin Orange with folding backrest for access to storage area.

## HIGH SIERRA INTERIOR (RPO Z84) TWO-DOOR CABS AND PICKUPS

High Sierra interior is available with seat trimmed in either custom cloth and vinyl or custom vinyl in a choice of five new colors: Blue, Green, Buckskin, Red or Mandarin Orange and with a full-foam seat cushion and folding backrest. Additional interior equipment includes: custom

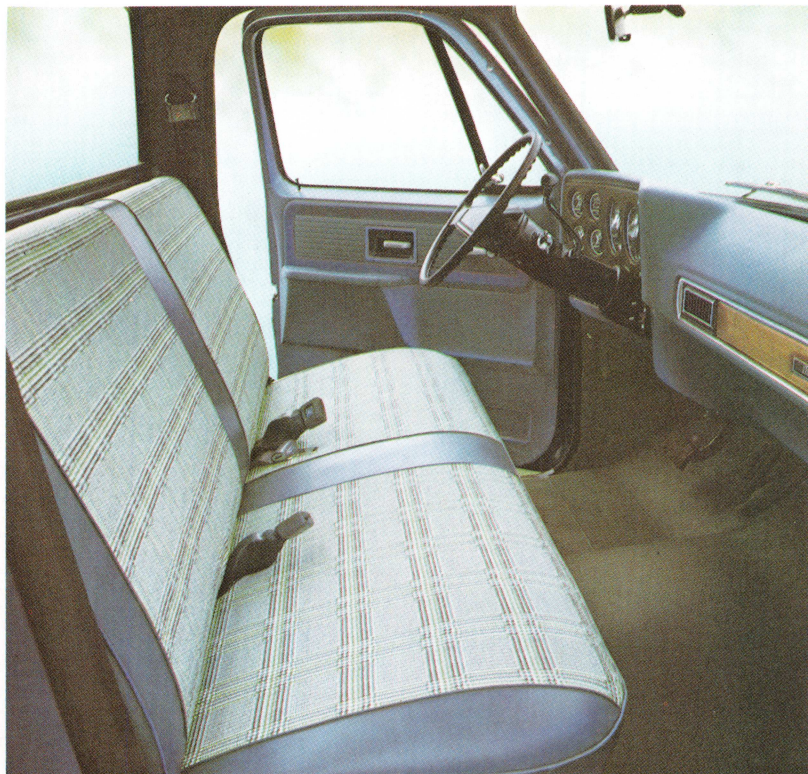




# control center



Available Sierra Grande Trim, Z62



Standard Sierra Trim

steering wheel for two-wheel-drive models; cigarette lighter; extra sound insulation; dome lamp with door-operated switches; color-keyed carpeting; and molded door trim panels with simulated chestnut appearance wood-grained appliques and vinyl storage pockets. Also included is a color-keyed molded headliner with insulator. Exterior equipment includes: bright front bumper; bright lamp trim (except tail/back-up lamp on Fenderside models); High Sierra emblems on front fenders; and bright windshield and rear window moldings. Also included are a bright cab back panel applique and bright metal hubcaps plus bright upper body side moldings and tailgate applique for Wideside models.

## SIERRA GRANDE INTERIOR (RPO Z62) TWO-DOOR CABS AND PICKUPS

Sierra Grande seats are available trimmed in either custom cloth and vinyl or custom vinyl in Blue, Green, Buckskin, Mandarin Orange or

Red. Knit vinyl seat trim is also available, as well as custom vinyl-trimmed bucket seats with console and color-keyed carpeting. Interior equipment includes bright door trim, armrests, cigar lighter, dome lamp with door operated switches, full-depth foam seat cushion and sound damping insulation under cowl and on cab back panel. Additional equipment includes dual horns; bright hubcaps; chrome front bumper, bright front and rear window moldings; body side upper molding with bright trim (Wideside only); bright exterior lamp trim (except tail/back-up lamps on Fenderside) plus Sierra Grande emblems on instrument panel and front fenders. Floor mats are color-keyed and a folding backrest is included for access to storage area behind seat.

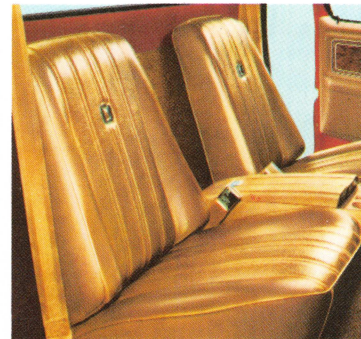
## SIERRA INTERIOR (STANDARD) TWO-DOOR CABS AND PICKUPS

Standard bench seats are upholstered in all-vinyl trim which is available in a choice

of Blue, Green, Red or Buckskin. Interior equipment includes embossed black rubber floor mat, bright trim rings around instrument cluster openings, color-keyed instrument panel pad with Sierra emblem and simulated vinyl wood-grained trim, color-keyed door trim panels with armrests, courtesy lamp, padded sunshades, inside rear view mirror, map compartment with door and three seat belts with integral shoulder belts for driver and right-hand passenger. Exterior equipment includes bright grille frame, Sierra nameplates on front fenders and chromed RH and LH outside mirrors. Custom vinyl-trimmed bucket seats with console and color-keyed carpeting are available.

## BUCKET SEATS (RPO A51)

Bucket seats with center console are available in all trim levels in two-door conventional cab models. Center console provides a handy storage place for maps and personal items. Equipment, colors and trim create a



Available Bucket Seats, A51

personal, functional and comfortable vehicle interior that makes you feel at home. Available bucket seats includes color-keyed, cut-pile carpeting on cab floor and lower cab back panel and full floor insulation. Full-length bright doorsill scuff plates are included when ordered on Sierra model.





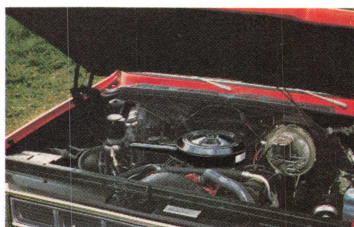
# GMC power V8 or In-Line SIX

Pickup power range is broad in available engine models, horsepower and drivelines to accommodate a wide variety of applications. To make your life easier we have many items that contribute to your motoring pleasure.



## INSIDE HOOD LATCH

Inside hood latch release is available and new for 1977. It helps protect your engine compartment when all doors are locked.



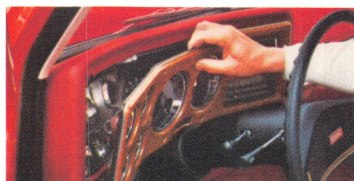
## SERVICING IS EASY

Service is easy with wide-opening, alligator-type hood. Helps make routine service work easy. Checking of oil, coolant, windshield washer fluid, master brake cylinder and transmission fluid level of available automatic transmission is easy.



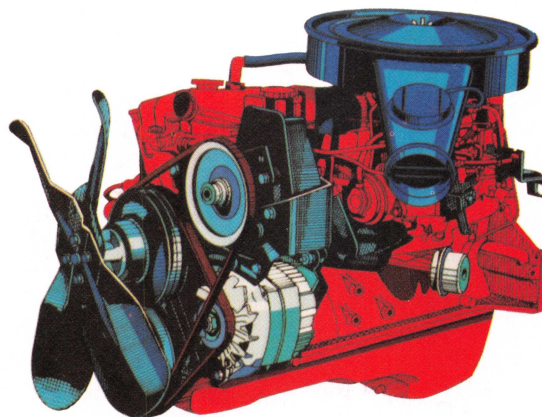
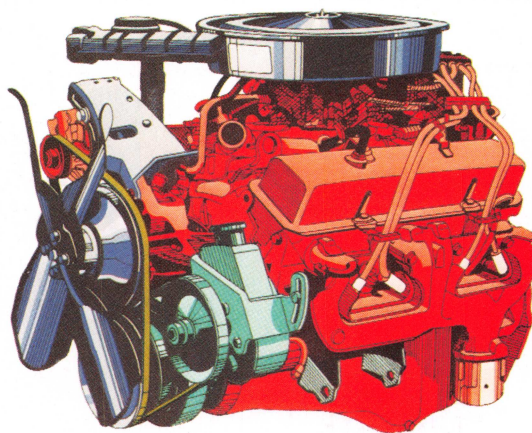
## FREEDOM BATTERY

Maintenance-free Delco Freedom battery is standard for '77. Sealed design never needs water.



## FRONT SERVICING

Front access instrument cluster faceplate removes quickly for normal maintenance.

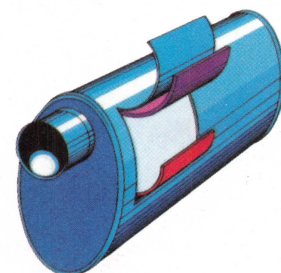
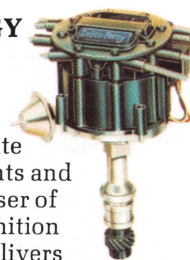


Standard engine for half-ton Pickup models is the 250 CID In-Line six with tough, precision-cast cylinder block, water-cooled valve guides, hydraulic valve lifters and precision-ground crankshaft. Three-quarter- and one-ton models have the more powerful 292 CID In-Line six with 1-bbl. carburetor. Standard driveline includes a three-speed manual transmission with 11" clutch for In-Line six models, except 3500 Series receives a four-speed manual transmission. Available V8 engines for Pickup models include the 305 CID, 2-bbl., 350 CID, 4-bbl. and the 454 CID, 4-bbl.

V8 engines feature precision heavy-duty cast block, independently-mounted valve rocker design which allows direct oil feed, water-cooled exhaust valves, cast aluminum alloy pistons and precision-ground crankshaft.

## HIGH ENERGY IGNITION

Electric High Energy Ignition systems eliminate the breaker points and ignition condenser of conventional ignition systems. HEI delivers up to 35,000 volts to each plug to help ignite marginal fuel/air mixtures. Recommended intervals between tune-ups are extended. Help permit fast starts. Standard on all models.



## LONG-LIFE MUFFLER

Durable long-life muffler is standard on Pickup models and features double-wrap outer shell and interior baffles constructed of heavy-gauge, fully-aluminized metal.

## DELCOTRON GENERATOR

Standard on Pickup models, Delcotron generator features built-in transistorized voltage regulator for reliability. Available heavy-duty, 61-amp generator included with available air conditioning.



## LIGHT-DUTY EMISSION ENGINES—6000 LBS. GVW AND BELOW

ENGINE TYPE	DISPLACEMENT (CUBIC INCH)	SAE NET HP @ RPM	SAE NET TORQUE (LBS.-FT.) @ RPM	BORE & STROKE	COMPRESSION RATIO (TO 1)
250, 1-Bbl., L6	250	110 @ 3800	195 @ 1600	3.87 x 3.53	8.23
305, 2-Bbl., V8†§	305	145 @ 3800	245 @ 2400	3.74 x 3.48	8.50
350, 4-Bbl., V8	350	165 @ 3800	260 @ 2400	4.00 x 3.48	8.50
454, 4-Bbl., V8†	454	245 @ 3800	365 @ 2800	4.25 x 4.00	8.25

## HEAVY-DUTY EMISSION ENGINES FOR 6001 LBS. GVW AND ABOVE

250, 1-Bbl., L6†	250	100 @ 3600	175 @ 1800	3.87 x 3.53	8.00
292, 1-Bbl., L6	292	120 @ 3600	215 @ 2000	3.87 x 4.12	8.00
305, 2-Bbl., V8†	305	140 @ 3800	235 @ 2000	3.74 x 3.48	8.50
350, 4-Bbl., V8	350	165 @ 3800	255 @ 2800	4.00 x 3.48	8.50
400, 4-Bbl., V8*	400	175 @ 3600	290 @ 2800	4.13 x 3.75	8.50
454, 4-Bbl., V8	454	††240 @ 3800	††370 @ 2800	4.25 x 4.00	8.25§§

†Not available in the State of California

††Net HP 250 @ 3800 and Net Torque 385 @ 2800 rpm in the State of California.

\*Available 4-wheel drive models only.

§Not EPA certified for light-duty truck application above 4000 feet.

§§Compression ratio is 8.15 for all 2500 and 3500 Series.

Engine exterior details may vary according to application.

1977 GMC gasoline engines will operate efficiently and with low exhaust pollutants on no-lead fuel on light duty emission engines, 91 Octane or higher and on no-lead or regular fuel on heavy duty emission engines, 91 Octane or higher.



# GMC available accessories



Add the equipment you want from the line of available GMC dealer-installed accessories or factory-installed equipment for most general purpose or recreational needs. GMC's standard one-piece integral cockpit-type instrument panel features easy-to-read instruments (speedometer calibrated in MPH and km/h) and controls within easy reach.

① Available gauge package includes voltmeter, oil pressure and temperature. May be equipped with either clock or tachometer. ② Available dash-mounted equipment includes integral heating/air conditioning equipment and accessory CB radio packages. ③ A selection of AM, AM/FM radios, some with 8-track stereo provisions, are internally mounted.



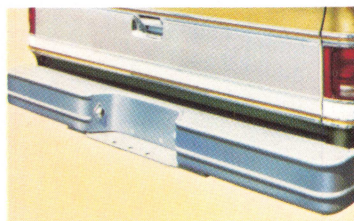
Other available equipment includes a selection of full wheel covers for 15-, 16- and 16.5-inch wheels.



Front bumper guards with rubber impact strips add a styled look to your Pickup's front end. See your GMC dealer for full details.



A wide selection of Delco and Johnson CB radio packages are available. Addition of available AC power pack lets you buy two; set up the second as your base station at home.



Rear step bumpers with diamond tread steel plate top add extra utility with built-in trailer hitch ball provision. Trailering Special and Camper Special packages are available. See your GMC dealer for full details.



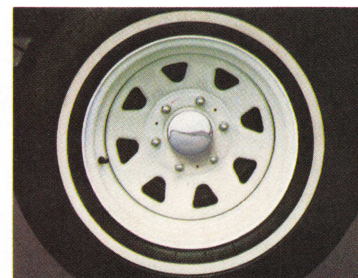
Available tilt steering wheel adjusts through six positions for added driver comfort. Available on most models.



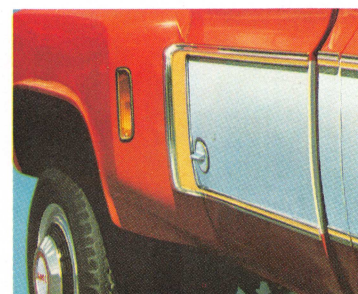
Swing-out camper mirrors available in paint or stainless-steel finish for travel with wide body trailers or campers.



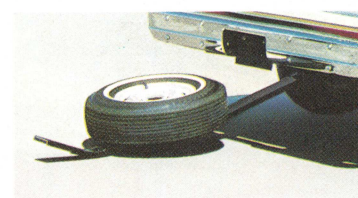
Easy-sliding, two-section rear cab window for increased ventilation and cab-to-camper communications. Has lockable feature.



Available new styled PA6 wheel delivers the popular spoke effect for C- and K-1500 models. Other types are available. White-stripe or white lettered tires are also available. See your GMC dealer.



Dual rear wheels are available on C- and K-3500 one-ton Wideside models. Include fiber glass reinforced plastic wheel well extensions and side and rear clearance lights. Also available on C- and K-3500 Cab & Chassis models.



Swing-out spare tire carrier is available. Counterbalanced to operate with one rear wheel deflated.





# GMC Technical Information

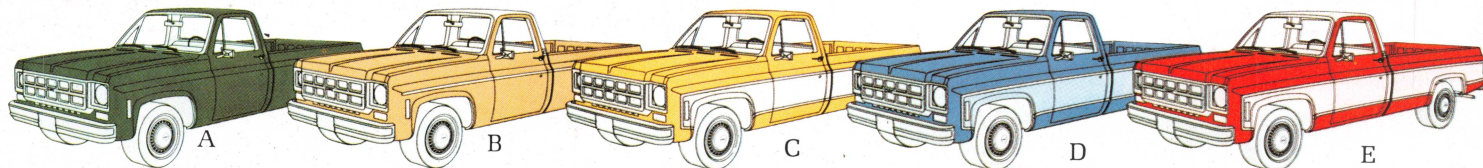
SERIES		C-1500 (1/2-TON)	C-1500/F44	C-2500 (3/4-TON)	C-3500 (1-TON)
GVW Range, Lbs.		4,900 to 5,600	6,050 to 6,200	6,400 to 8,200	6,600 to 10,000
Front Suspension		Independent Coil Springs			
Cap., Lbs.		Two-Door Cab	3,100	3,400	3,800
		Crew/Bonus Cab	—	—	3,800
Springs, Front Ea., Lbs.	Std.	Two-Door Cab	1,475	1,550	1,900
	Std.	Crew/Bonus Cab	—	—	1,900
	Avail.	Two-Door Cab	1,550, 1,625, 1,700	1,625	1,750
Shock Absorbers	Std.		1-In. Dia.	1-In. Dia.	1-In. Dia.
	Avail.		Heavy-Duty	Heavy-Duty	Heavy-Duty
Stabilizer Bar			Available	Available	Available
Rear Axle Cap., Lbs.			Semi-Floating	Semi-Floating	Full-Floating
		Two-Door Cab	3,750	3,750	5,700
		Crew/Bonus Cab	—	—	7,500
Springs, Rear Ea., Lbs.	Std.	Two-Door Cab	1,550	2,000	2,000
	Std.	Crew/Bonus Cab	—	—	2,600, 2,850
	Avail.	Two-Door Cab	2,000	—	2,600, 2,850
	Avail.	Crew/Bonus Cab	—	—	2,850, 3,500, 3,750
Shock Absorbers	Std.		1-In. Dia.	1-In. Dia.	1-In. Dia.
	Avail.		Heavy-Duty	Heavy-Duty	Heavy-Duty
Brakes, Service	Std.		Vacuum/Hydraulic	H.D. Vac. Power	Vacuum/Hydraulic/Power
	Avail.		Power, H.D. Power	—	Heavy-Duty Vacuum Power
Clutch, Dia., In.			11	11	11
Engine Type	Std.		250 L6	250 L6	292 L6
	Avail.		305 V8 (2-Bbl.)*†	—	350 V8 (4-Bbl.)
	Avail.		350 V8 (4-Bbl.)	350 V8 (4-Bbl.)	454 V8 (4-Bbl.)
	Avail.		454 V8 (4-Bbl.)	454 V8 (4-Bbl.)	—
Steering	Std.		Manual	Manual	Manual
	Avail.		Hydraulic Power	Hydraulic Power	Hydraulic Power
Transmission	Std.		3-Speed	3-Speed	3-Speed
	Avail.		4-Speed	4-Speed	4-Speed
	Avail.		Turbo Hydra-matic	Turbo Hydra-matic	Turbo Hydra-matic
Tires	Std.	Two-Door Cab	G78-15B (4 PR)	L78-15B (4 PR)	8.75-16C (6 PR)
	Std.	Crew/Bonus Cab	—	—	8.75-16.5C (8 PR)‡
	Avail.	Two-Door Cab	10-15B W/L (6 PR)	10-15B W/L (8 PR)	9.50-16.5D (10 PR)
	Avail.	Crew/Bonus Cab	—	—	9.50-16.5E (10 PR)

\*Not available in the State of California.

†Not EPA certified for light-duty truck application above 4,000 feet.

‡“C” on front and “D” or rear.

§4-Speed standard C-20943 + AS3 (Crew Cab) and C-20943 (Bonus Cab at 8200 GVWR).



## AVAILABLE PAINT COMBINATIONS

(A) Standard solid paint. (B) Available conventional two-tone with roof in contrasting second color. (C/D) Available special two-tone for Widesides with secondary neutral or contrasting color between side and rear moldings. (E)

Available deluxe two-tone for Widesides includes contrasting or complementary color on roof and between side and rear moldings. Special and deluxe two-tones include the upper and lower body side and rear moldings. Conventional and Deluxe two-tones include cab back panel applique.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as other items of factory-installed equipment may be ordered through your GMC Dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.



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